Steven Lee Taylor

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Designer
+
Illustrator
+
Animator

Degrees

Associate of Science
Graphic Design | UX
Santa Monica College

Bachelor of Fine Arts
Theater Arts
University of Idaho

Honors

Dean's List
Santa Monica College

Grand Prize Winner
Project Ed shortfest

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Tools

- **Adobe Creative Suite**
Illustrator|Photoshop|InDesign
After Effects|Premiere|XD
- **MS Office**
Word| Excel
- **Prototyping**
Invision, Balsamiq, Marvel

Typography
Illustration
Photography
Videography
HTML5,CSS3, Bootstrap, JS
Motion Graphics
Wordpress

Jobs

Owner|Steven Lee Taylor Design|2008 - present

Proprietor and sole employee of a creative, full-service media design and production company.

- Work with stakeholders to develop and generate digital media content, online and print.

- Services include shooting, editing, photography, audio design, motion graphics and body copy for commercials, video shorts and DIY videos.

- Creation of brand assets, logo refresh, social media graphics, infographics, web design, mobile, cinemagraphs, kinetic typography, collateral and explainer videos.

Animator|The Wonderseed Foundation|Summer 2020

Under the direction of creative director, developed and produced promotional 2D explainer video to raise awareness for the Wonderseed Foundation app.

- Researched and developed a data driven script and storyboards to be produced under tight deadline and budgetary restrictions.

- Generated and animated original 2D vector graphic plates using Adobe Illustrator and After Effects, edited animations to narration and music in Adobe Premiere Pro.

Intern|Spondylitis Association of America|Spring 2020

Assisted Director, brand experience & public affairs to create monthly social media, infographics and videos for SSA and Spondy Kids.

- Researched SWOT Analysis, extracted appropriate clinical data, and source graphic elements.

- Designed artwork, layout and typography for social media campaigns and infographic campaigns using Adobe Photoshop.

- Revised and edited promotional videos in Premiere Pro to include kinetic text and motion graphics.

portfolio available @ www.stevenleetaylor.com